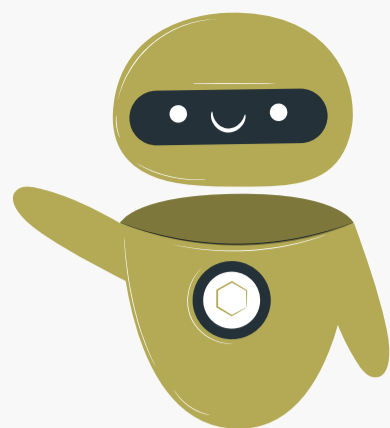


AI OPTIMIZATION

CHECKLIST



Win Back Traffic in the Age of ChatGPT and Google AI.

1 Audit Your AI Readiness

- Check crawl accessibility** — Make sure AI bots (ChatGPT, Perplexity, Bing AI) aren't blocked in robots.txt or site settings.
- Test load speed** — Aim for <2 seconds mobile load time.
- Review JavaScript reliance** — Ensure critical content is HTML-accessible.

2 Add AI-Friendly Structure

- Apply schema markup (FAQPage, HowTo, QAPage).
- Use clear H1, H2, H3 headings with question-style phrases.
- Break content into quotable paragraphs (2–4 sentences each).
- Add alt text to all images.

3 Strengthen E-E-A-T Signals

- Include author name, bio, and credentials.
- Add case studies, testimonials, or examples.
- Cite credible sources with outbound links.

4 Optimize Content for AI

- Write conversationally with context-rich answers.
- Cover topics in long-form, in-depth formats.
- Include niche expertise for higher AI trust.

5 Track AI Visibility

- Use Wix AI Visibility or Peec.ai to see citations in AI answers.
- Monitor Google Search Console for impression vs. click drops.
- Record and review AI mentions quarterly.

Pro Tip:

If your top 5 pages aren't cited by AI tools, start optimizing those first—they're your quickest win.



Need Help Implementing This?

Levo specializes in AI-friendly SEO and Generative Engine Optimization (GEO) strategies. [Book your free 30-minute consult](#) > and we'll show you how to adapt your site for both humans and AI.

