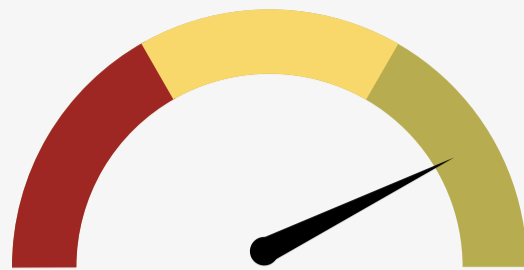


# Strong Strategy. Ready to Scale.



Health Score:

## 85-100%

Your brand is aligned, inspiring, and set up for growth. Your messaging, visual identity, and impact communication are working together to build trust and mobilize support. Now's the time to extend that clarity across every touchpoint—and amplify your influence.

### Here's **what your score reveals.**



#### **Purpose Alignment.**

Your mission shines through in your messaging and identity.

✦ Aligned



#### **Message Clarity.**

You tell your story in a way that inspires action and builds connection.

✦ Aligned



#### **Audience Connection.**

Your brand reaches and resonates with the right people consistently.

✓ Strong



#### **Brand Consistency.**

Your visuals, messaging, and materials reinforce a cohesive identity.

✓ Strong



#### **Impact Communication.**

You clearly communicate both your purpose and the difference you make.

✦ Aligned

#### Strategic next steps.

### Scale your impact by deepening engagement and expanding your reach.

With your foundation strong, your next move is to refine audience segmentation, elevate storytelling, and amplify your most successful channels to drive further growth and engagement.



### How to do it?

1

#### **Enhance audience segmentation.**

Refine your targeting to deepen engagement with key audiences.

- ☰ [Learn about defining audiences](#)
- ☰ [Explore key audience stages](#)
- ☰ [Why conscientious consumers matter](#)

2

#### **Expand impact storytelling.**

Share more success stories and outcome-driven content that inspire action.

- ☰ [Use this content checklist](#)

3

#### **Maintain visual brand standards.**

Conduct regular brand audits to ensure visual and messaging consistency across all materials.

4

#### **Leverage data for smarter decisions.**

Use impact data and audience feedback to guide future campaigns and strengthen trust.

5

#### **Repurpose success stories.**

Turn your most effective campaigns into case studies and amplify them across platforms.



### Need help getting there?

[Book a free 30-minute consult](#) and we'll help you expand your message and deepen your mission impact.

[BOOK A FREE CONSULT](#)