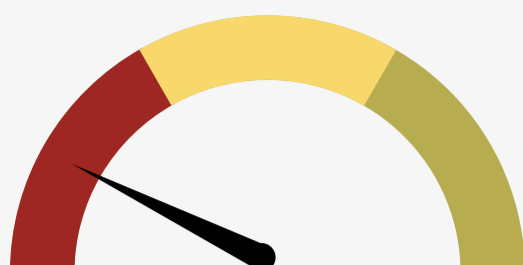


Critical Issues. Your Website Is Working Against You.



Health Score:

BELOW 65%

Your environmental design may be missing key opportunities—and even hurting your brand perception. But that means there’s also big potential for growth. Now’s the time to rebuild with strategy, consistency, and clarity.

Here’s **what your score reveals.**



Brand Integration.

Your spaces may lack a clear brand connection—making you forgettable or confusing.

Weak



Strategic Storytelling.

Your signage and environments likely lack purpose-driven messaging.

Inconsistent



Design Cohesion.

Visual inconsistencies may be undermining trust and professional credibility.

Inconsistent



Space Functionality.

Your spaces may feel disjointed, confusing, or uninviting.

Weak



Execution and Follow-through.

Inconsistent production and installation may be damaging quality and impact.

Weak

Strategic next steps.

Rebuild your approach with a focus on brand alignment, cohesive design, and user-focused strategy.

Start with the fundamentals: a clear brand story, a unified visual system, and reliable execution partners. By getting these basics right, you’ll transform your spaces from a missed opportunity into a powerful brand asset.



How to do it?

1

Rebuild with a brand-first design system.

Establish a consistent visual identity across all spaces.

[Start with signage clarity](#)

2

Craft a strategic tradeshow plan.

Design your booth and space experience with intention.

[Get the tradeshow strategy guide](#)

3

Fix functional design issues.

Map out visitor flow and address key friction points in your layout.

[Use this content checklist](#)

4

Vet reliable execution partners.

Select print, production, and install partners that deliver on quality and timing.

5

Focus on conversion post-show.

Use proven follow-up tactics to maximize event ROI.

[Leverage these follow-up tips](#)



Don’t go it alone.

[Book a free 30-minute consult](#) and we’ll help you align your spaces with your strategy—and build a brand experience that drives results.

[BOOK A FREE CONSULT](#)