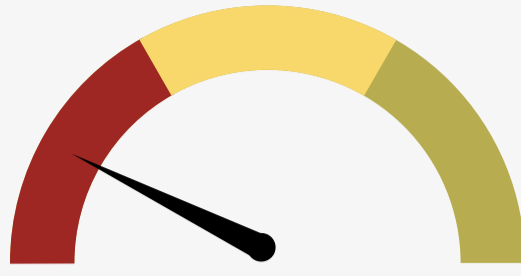


# Critical Issues. Your Website Is Working Against You.



Health Score:

## BELOW 65%

Your website may be causing confusion, undermining credibility, or driving potential leads away. But that also means you have a major opportunity to rebuild for clarity, performance, and growth—and set your brand up for long-term success.

## Here's what your score reveals.



### Brand Alignment.

Your messaging and visuals may be disjointed or unclear—leaving visitors uncertain about who you are or what you offer.

 **Inconsistent**



### Conversion Strategy.

Calls to action may be missing, irrelevant, or disconnected from user goals, creating a high likelihood of lead loss.

 **Weak**



### User Experience.

Users may be frustrated by poor navigation, confusing flows, or mobile compatibility issues that block engagement.

 **Weak**



### Visual Consistency.


Your design may feel outdated or inconsistent—eroding trust and making your brand appear less credible.

 **Inconsistent**



### Technical Foundation.

Slow load times, SEO missteps, or lack of security measures may be pushing your site down in search results and hurting user experience.

 **Mid-performing**





#### Strategic next steps.

### Rebuild your site from the ground up with clarity, consistency, and user experience in mind.

This is your opportunity to reset your digital presence. By addressing technical debt, clarifying your brand message, and focusing on seamless user flow, you can turn your website from a liability into a powerful brand asset—and recover lost opportunities with confidence.



## How to do it?

- 1 Overhaul your visual identity and design system.**  
Create a consistent look, feel, and structure that supports brand trust and recognition.  
 [Use these design trend insights](#)
- 2 Fix critical SEO and performance gaps.**  
Run a full audit to correct errors in speed, structure, and on-page SEO.  
 [Follow this SEO checklist](#)
- 3 Clarify your homepage messaging.**  
Lead with a headline and copy that quickly convey who you are, what you do, and why it matters. Need help?  
 [Try these 8 AI tools for high-performing copy](#)
- 4 Simplify and streamline navigation.**  
Rebuild menus and user flows with intuitive structure—especially on mobile—so visitors can easily take action.
- 5 Rebuild your content strategy from core pages up.**  
Focus on clear, valuable content that supports search visibility and customer understanding.  
 [Use this content checklist](#)



### Don't do it alone.

Book a [free 30-minute consult](#) and we'll help you rebuild with clarity, confidence, and a results-driven plan.

[BOOK A FREE CONSULT](#)